



## ■ Upcoming

### September 24

*Plein Air — League of Roanoke Artists*  
Explore Park • 9 a.m.

Rain or shine, open to all artists. For more information, contact Nancy Stellhorn at 540-798-0313 or email [monetared@hotmail.com](mailto:monetared@hotmail.com).

### September 27

*Play Date — Watercolor and Yupo Paper*  
Newport Rec Center • 10 a.m. – 12:30 p.m.

Christy Mackie will be leading this play date where participants can experience the surprise effects of watercolors and inks on non-porous paper. Cost is \$5. Save your spot by emailing [christy.mackie@yahoo.com](mailto:christy.mackie@yahoo.com).

### September 28

*Plein Air — Shawsville*  
6243 Roanoke Rd. • 1–4 p.m.

Join your fellow members for a fun painting afternoon at this beautiful country location. For more information, visit [www.blacksburgart.org](http://www.blacksburgart.org).

### October 1

*Seminar — Learn How to Sell Your Art*  
CoLab, 1327 Grandin Road, Roanoke • 6–8 p.m. (networking starts at 5:30)

This free seminar is offered by the Roanoke Small Business Development Center. Presenter Marc Wilson's talk includes mastering merchandising basics, building a brand, and creating a social media presence. Contact Tom Tanner for questions or registration at 983-0717, ext. 103 or visit [roanokesmallbusiness.com](http://roanokesmallbusiness.com).

### October 3

*Reception — Marie Collier*  
Art Pannonia, Blacksburg • 5–7 p.m.

Marie Collier's exhibit, "Mind Travel: From Realism to Abstraction," will be on display through Nov. 30. The reception is in conjunction with Downtown Blacksburg's First Friday Art Walk and Scavenger Hunt that includes other participating downtown galleries.

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Photo by Lois Stephens

## Danie Janov leads realism to abstraction workshop

The Sept. 13–15 workshop drew a diverse group of participants and attracted two artists who traveled from North Carolina. Janov demonstrates her method of abstraction (above). Most of the participants gathered on the last afternoon for a playful photo on the grounds of the Newport Recreation Center (below). All agreed that it was a fun, enlightening event!



Photo by Ava Howard and Teri Hoover Photography

## Kroger donation program now easier

If you hold a Kroger PLUS card that you already use when you shop Kroger, you can now donate to BRAA with one phone call and the normal swiping of your card. If you don't have a PLUS card, inquire with any cashier at any Kroger store to get one.

The previous Kroger Cares program required the purchase of a debit card linked to BRAA and that card had to be loaded with your funds. Those who bought our cards over the past few months generated over \$278 to the good of BRAA and we thank them for the support. However, under the new **Community Rewards** program, that debit card no longer is necessary.

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Upcoming *continued from page 1***October 3**

**Reception — Susan Hensley**  
*Eucalyptus Massage and Healing Arts*  
 Blacksburg • 5–8 p.m.

Works by Susan Hensley will be on display through November. The reception takes place during Downtown Blacksburg's First Friday Art Walk.

**October 4**

**Art on the Lawn**  
*Pearisburg* • 10 a.m. – 4 p.m.

This annual juried fine art show on the historic courthouse lawn includes a kids art adventure area, participatory mural painting, and musical entertainment.

**October 10**

**BRAA Monthly Luncheon and Art Spot**  
*Famous Anthony's, Blacksburg* • 11:30 a.m.

This month's Art Spot focuses on our monthly newsletter. The discussion will be led by Lois Stephens.

**October 11**

**Reception — Self Portraits Exhibit and Fine HeArts Senior Art Exhibit**  
*The Jacksonville Center for the Arts* • 5–8 p.m.

This reception is for the self portraits exhibit in the Hayloft Gallery as well as the Fine HeArts senior art exhibit in the Breezeway Gallery. For more information visit <http://jacksonvillecenter.org>.

**October 17-19**

**Colored Pencil Workshop**  
*Newport Recreation Center*

Jennifer Carpenter returns to lead this workshop to further explore the intricacies of colored pencil. For more information and registration, visit the calendar of events tab at [www.blacksburgart.org](http://www.blacksburgart.org).

**November 2**

**BRAA Annual Meeting**  
*Blacksburg Public Library*

Mark your calendar for this afternoon featuring a speaker sponsored by the Virginia Museum of Fine Arts' Statewide Partners program as well as the annual report, board of directors' election, and refreshments. More details to come.

**March 17, 19, 20, 2015**

**Robin Poteet Workshop**  
*Christiansburg Presbyterian Church*

Robin returns in spring! This time she will be exploring pouring techniques with water media. For more information, contact Sue Farrar by email at [director@montgomerymuseum.org](mailto:director@montgomerymuseum.org).

## Highlights from BRAA Board Meeting

Our association's board met September 5 with Gerri Young presiding. Other attendees were Teri Hoover, Jeanette Bowker, Charlotte Chan, and Lois Stephens. Full minutes of the meeting may be found at [www.blacksburgarts.com](http://www.blacksburgarts.com).

**Funds:** Treasurer Jeanette Bowker reported a checking account balance of \$19,553, workshop income of \$3,185, theme show income of \$205, membership dues income of \$2715, and a Capitol One account balance of \$22,843.

**Gallery schedule:** Coordinator Charlotte Chan reported that the gallery schedule is still being set with 20 artists interested in exhibiting in 2015.

**Workshops:** Charlotte Chan reported that the Danie Janov workshop was at full capacity with a waiting list. The Jennifer Carpenter workshop is set for October and Vera Dickerson has agreed to teach a workshop in January at the Hahn Garden pavilion. Another possible workshop is under discussion with Z. L. Feng. Charlotte is also working on a photography workshop. Lois Stephens inquired about the possibility of an oil painting workshop.

**Annual meeting:** Teri Hoover agreed to contact the library to book a room for our annual meeting on Nov. 2, 1-4 p.m. Gerri will contact VMFA for a speaker.

**Play dates:** Play dates are going very well. Christy Mackie and Jennifer Carpenter have both volunteered to host one. Christy's is Sept 27 on working with yupo. Jennifer's needs to be done before Christmas as participants will make cloth-covered ornaments.

**Plein air:** Only two people took part—Ruth Lefko and Gerri Young. Riner date at Sarah Wilkins' place was wonderful. About 9 people came and the weather was just right. Ruth Lefko has set the next event for Sept 28. See page 1.

**Kroger Cares:** A major change has taken place with the Kroger Cares program. As of Aug 31, it is now called Kroger Community Rewards and no debit card is required. BRAA had to re-register under the new program and that was completed Sept 5.

**Mathena Center BRAA invitational:** Gerri expressed a desire to get the decision made about who will exhibit in Jan/Feb in Princeton. She expects a contract to come from Rita Montrosse in early October. Gerri Young, Teri Hoover, Charlotte Chan and Jeanette Bowker agreed to deliver and hang the show. Participating artists may join this group. Gerri Young will take care of any further discussion and commitments for who exhibits this month prior to contract signing. Only four artists will be featured: Charlotte Chan, Lisabeth Weisband, Marie Collier, and Jennifer Carpenter.

**CAIO presence:** BRAA's presence in the CAIO was discussed and after weighing all the pros and cons, a vote was taken to remain.

**Art Spots scheduled:** Gerri Young announced upcoming Art Spots: Jennifer Carpenter for September, Lois Stephens for October, Rhonda Morgan from the Black House for November, and Ruth Lefko and Judy Crowgey for December. ■



Jennifer Carpenter discusses her upcoming colored pencil workshop during the September BRAA Art Spot.



## ■ President's Report

Three quarters of the way through 2014 and our organization is not last year's organization!

We continue to get excellent new members, many of whom are new to the area and hear about us from a variety of places. These members bring new ideas and broad experience gained in other locations. This can only be a plus for the future of BRAA so join me in welcoming: **Jane Thorp, Angie Saban, Teresa Regil, Sarah Bulmer, Mary Ratliff, Tom Wilkinson, and Matt Gentry.**

We recently completed the Realism to Abstract workshop by member Danie Janov. I was pleased to be able to take this three-day workshop because I, along with other attendees, learned a great deal! We filled the seats with next to no advertisement based on Danie's credentials, her subject and her warm teaching manner. I personally find abstract exhausting to create because I feel like I am making it up from thin air. The process taught in Danie's class gave me direction and sources of information I had never thought of before. Taking an original painting or photograph and working to find the "art within the art" to create multiple other pieces based on the original, was magical. In Danie's words about her shelters-themed abstract series, "the umbrella is there somewhere." Sixteen students high on inspiration filled the room with a huge variety of styles and ideas and we just loved it. Thank you, Danie.

Coming up next is a second time around with Jennifer Carpenter teaching yet another colored pencil method on Oct 17-19. Jennifer's bubbly teaching style makes for a very happy classroom and we are in constant awe of her mastery with this medium. Even if you don't think you will ever take another colored pencil class or do another piece, this one will teach you a special way of mounting your artwork on Ampersand Claybord, which will work for other mediums as well. Full information and registration is on [www.blacksburgart.org](http://www.blacksburgart.org) under the calendar of events tab.

Our Play Dates have turned out to be such fun. They are short, small, seriously inexpensive (\$5) and a great way to spend time with other artist friends. Check them out on our web.

The last plein air location was beyond excellent. In spite of a rainy day in some parts, we never got wet along the river in Riner at Sarah Wilkins incredible home. She was a wonderful host and those of us who braved the weather know the rest of you missed a great day! Hopefully, we will get at least one or two more sessions in the out of doors before we close that program for the year.



*Plein air artists at an August 24 gathering in Riner.*

In the planning stages for 2015 are workshops by Vera Dickerson of the Studio School in Roanoke, bookmaking by Becca Imbur of Blacksburg, photography, and more!

Enough for today. I'm off to take part in the first art exhibition/sale at the Salem Civic Center Fall Home Show!

Your partner in art,

***"Nothing will stop you from being creative so effectively as the fear of making a mistake."***

*~ John Cleese*

## ■ Now Showing

**July 15 – October 15**

(except where indicated otherwise)

**Pat Bevan**, Zeppoli's, Blacksburg

**Jeanette Bowker**, Community Arts Information Office (CAIO), Blacksburg

**BRAA Theme Show**, VTLS, Corporate Research Center, Blacksburg

**Marie Collier**, Real Life Dental Care, Blacksburg and Art Pannonia, Blacksburg (Oct. through Nov.)

**Pam Congrove**, Brown Insurance, Blacksburg

**Vera Dickerson**, Blue Ridge Cancer Care, Blacksburg

**Anne Hammond-Tookey**, Virginia Tech Women's Center, Blacksburg

**Susan Hensley**, Eucalyptus Massage and Healing Arts, Blacksburg (through Nov.)

**Vikki King**, Pointe West Management, Blacksburg

**Maxine Lyons**, Brown Insurance, Blacksburg

**Betty Moore**, See Mark Optical, Blacksburg

**Sally Mook**, Hahn Horticulture Garden Pavilion, Virginia Tech (through Oct.)

**Dale and Nancy Norton**, ICTAS, Virginia Tech Campus (mid-May to mid-Nov.)

**Lois Stephens**, Mill Mountain Coffee and Tea, Blacksburg, and Montgomery Museum and Lewis Miller Regional Art Center, Christiansburg (through Oct.)

**Lisabeth Weisband**, ICTAS, Virginia Tech Campus (mid-May to mid-Nov.)

## ***Interested in an oil painting workshop?***

A nationally-known instructor will be sought and the class would require the use of odorless solvents. If interested, please email [stephens1@pemt.net](mailto:stephens1@pemt.net).

## ■ Exhibit Opportunities

### Art in the Barn

**September 25-26 • 10 a.m. – 5 pm. (Sat.) and 1–5 p.m. (Sun.)**

*Sinkland Farms, Riner*

In concert with the annual pumpkin festival, this weekend features live music, hayrides, and much more. The entry fee for the two-day event is \$50 and the registration deadline is **October 15**. For more information, visit [www.sinklandfarms.com](http://www.sinklandfarms.com).

### Art4Christmas

**December 5 • 5–8 p.m.**

*Eucalyptus Massage and Healing Arts*

Eucalyptus Massage and Healing Arts is inviting artists to exhibit and donate 5 x 7" works on paper with proceeds going to Blacksburg's food pantries. The show and sale is in conjunction with the First Friday Downtown Art Walk. Deadline for submission is **November 15**. For guidelines and more information, email [art4christmas@gmail.com](mailto:art4christmas@gmail.com).

## Kroger continued from page 1

Anyone within Kroger's Mid Atlantic region can now donate to BRAA (or any other 501c3 organization) simply by using the normal customer benefit Kroger PLUS card. Only one organization can be supported on each PLUS card.

If you have already created a Kroger.com account, you may go there to register your PLUS card to benefit BRAA by following the link to Community Rewards.

If you have no Kroger PLUS card, you should consider getting one for the savings you will personally enjoy and to help support your favorite non-profit organization.

To link your Kroger PLUS card to BRAA by phone, simply call 866-221-4141 with your PLUS card in hand. Tell the service representative you want to register your PLUS card with Community Rewards and give them the BRAA registration number **83960**. From that moment on, your Kroger PLUS card will benefit you and BRAA each time you shop. Fuel purchases and a few other items are not included in this program. Full information can be found at [Kroger.com](http://Kroger.com).

## ■ Other Opportunities

### VMFA Fellowships

The Virginia Museum of Fine Arts offers monetary awards to professional artists who demonstrate exceptional creative ability in their chosen disciplines. Applicants' works are reviewed anonymously by distinguished jurors and awards are made based on artistic merit. The deadline for submitting applications is **November 7**. Full eligibility criteria and an application can be found at [www.VMFA.museum/fellowships](http://www.VMFA.museum/fellowships).

### The Artful Place Events

The Artful Place, A Fine Art Studio at 106 Faculty Street, offers the following events.

#### Live Model Drawing

Upcoming Sunday sessions are **Sept. 28, Oct. 12** and **Oct. 26**, 6-8 p.m. Cost is \$10 per session and easels and drawing boards are provided. Reserve your spot by emailing [diana@creekmorelaw.com](mailto:diana@creekmorelaw.com) **by the Thursday before** each session. Space is limited to seven participants.

#### Paint Party • Oct. 1 • 7-9:30

The theme is "Historic Blacksburg." Contact [diana@creekmorelaw.com](mailto:diana@creekmorelaw.com) for space availability and reservations.

Periodic reports are received from Kroger to BRAA reporting the amount of money credited and checks are automatically sent to us quarterly. These funds help support the many workshops we hold and our presence in the Community Arts Information Office on College Avenue in Blacksburg. ■



## BRAA Officers

**Gerri Young**, president  
**Charlotte Chan**, co-vice president  
**Teri Hoover**, co-vice president  
**Jeanette Bowker**, treasurer  
**Fred Jones**, secretary  
**Nancy Norton**, membership  
**Robi Sallee**, past president



<http://www.blacksburgart.org/>



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Send Facebook news postings to:  
**Gerri Young** at  
[younggerri@googlemail.com](mailto:younggerri@googlemail.com)  
 or **Teri Hoover**  
 at [crystalirisphotos@gmail.com](mailto:crystalirisphotos@gmail.com)

Twitter @BlacksburgArt1

Send news, photos, comments, or newsletter suggestions to Lois Stephens ([stephens1@pemt.net](mailto:stephens1@pemt.net))

**Thanks to Mish Mish** for providing printed versions of this newsletter. Please support our local art supply store!

The art featured in this month's nameplate is "Sunset Nautilus" (left, alcohol ink, 8 x 8") by Nancy Norton. This and more of her work can be viewed in the ICTAS building on the Virginia Tech campus through mid November.