



Blacksburg Regional Art Association Event Week
Miles C. Horton Jr. Gallery
Moss Arts Center
190 Alumni Mall, Virginia Tech
Blacksburg, Virginia

Photographers' Forum

Sun., April 19, 11 a.m. to 3 p.m.

Free and open to the public. Co-sponsored by the Center for the Arts at Virginia Tech.

Matt Gentry (11 to 12 p.m.)

Matt Gentry, Blacksburg native and staff photographer for The Roanoke Times, will present on the subject of **newspaper photography and photojournalism**. Matt will exhibit the equipment he uses daily in his pursuit of illustrating the poignant, profound and personal happenings of the New River Valley. Many of his images that appear in the newspaper will be available for viewing and are often distributed nationally via the Associated Press.

Tom Cerul and Art Sellers (12 to 3 p.m.)

Local photographers, and members of the Exposure Roanoke Photography Group, Tom Cerul and Art Sellers, will provide instruction and demonstration of casual and formal **portrait photography**. This will encompass portraits ranging from everyday casual portraits (using natural light and readily available supplemental mood lighting like lamps and flashlights) to formal studio portraits (using backdrops, softboxes, umbrellas, reflectors and strobe lights).

Participants are invited to drop by the demonstration area any time between noon and 3 p.m. to take part in the set up of the casual and formal portrait scenes. Attendees can bring their cameras and try their hand at taking a portrait photo with any of the basic portrait lighting options, or they can pose for portraits to see how they look in a basic portrait setup.

These basic portrait lighting options include: Rembrandt, loop, butterfly, short, broad, split and profile setups. Tom and Art have demonstrated all seven of these options several times at Exposure Roanoke meet-ups where camera club members were able to practice.

Prospective participants can view these meet-ups at the following links:
www.meetup.com/ExposureRoanoke/events/219810532/ and
www.meetup.com/ExposureRoanoke/events/154335842/ and
www.meetup.com/ExposureRoanoke/events/220526481/



Photographer Tom Cerul demonstrates the Rembrandt style of portraiture

Anne Hammond-Tooke (12 to 1 p.m.)

Local photographer, Anne Hammond-Tooke, will focus on her specialty, **macro photography**, with an emphasis on nature. This type of photography presents the world in unexpected ways, often creating abstract images. Anne will talk about how to retrain your eye to view nature's smaller stages, the equipment needed and the special challenges macro photography presents. She particularly enjoys winter and reflection scenes for her work.

Kirk Carter (1 to 2 p.m.)

Kirk will show how photographers **use color, contrast and a dozen other factors** to direct the viewer's eye. He shows the importance of compositional balance, and how photographers achieve it. His photos tell details of human effort, the narrative clues left behind and the surfaces with history. Kirk was awarded the grand prize in the 2008 Scenic Virginia Photo Contest and best in show, first place in the O. Winston Link Museum's 2012 juried exhibition, In the Style of Link. He teaches workshops on the formal tools of photography, color management and other technical topics in Southwestern Virginia. He is a member of NRV Exposure and a web designer.

Riley Chan (2 to 3 p.m.)

Riley will present some photos of his **long exposures** taken at various places and times of the day. A simple hands-on demonstration of the technique with neutral density filters will be performed. Riley has been taking photos for a number of years. He has also contracted the dreadful GAS (Gear Acquisition Syndrome) in the hope it will help him improve his technique of taking photographs. This has led him to shoot long exposures through the use of various filters. He is a member of NRV Exposure and Exposure Roanoke.