

September 2015 BRAA Board Meeting

September 28, 3:00 p.m., Teri's house **RED INDICATES ACTION NEEDED**, **BLUE INDICATES NEW INFO SINCE THE MEETING**.

Present:

Gerri Young

Teri Hoover

Charlotte Chan

Jeanette Bowker

Nancy Norton

Lois Stephens

Pat Bevan unable to attend

Robi Sallee unable to attend

Old business: Cancellation of planned Camp Alta Mons weekend completed and deposit returned, per Nancy Norton and Jeanette Bowker.

Treasurer report: Jeanette reported the following:

BRAA portion of checking account: 18088.01

Nadine Allen Memorial Fund (sub account): 407.00

New River Art Biennial (sub account): 5,182.02

TOTAL CHECKING ACCOUNT: 23,677.03

Capital One MMF: 22,867.87

Grand total assets: 46,544.90

Gerri asked Jeanette to send the through the end of September accounting file to her and to Alice Ledford so profit and loss statements can be completed in time for the October 25 annual meeting. Gerri will also send all outstanding monthly banking statements to Alice for this process. **DONE**

Gerri gave Jeanette requests for transaction for the following:

1. transfer of \$93 from biennial fund to Nadine Allen fund to bring account up to \$500 for first place award in New River Art 2015 awards show.
2. Write Checks totaling \$600 from biennial account to be used to support three awards from BRAA, JAX and FACNRV for the New River Art 2015.
3. Write check for \$500 for the first place Nadine Allen award for the New River Art 2015 **DONE- AWAITING PICKUP BY GERRI**

Workshop report from Charlotte:

1. Becca Imbur eco printing workshop still only has five registered. We decided to extend the sign up deadline and hold the workshop even if only 5 attend.
2. Feng workshop a big success. 21 students, three days. Expenses totaled 3218.64, income totaled 6300.00 for a clear profit of 3,081.36. All student evaluations were very positive.

Workshop report from Lois:

1. Palette knife workshop with Sally Shisler was a good success. 10 students, three days. Expenses were 3,409.24. Income was \$3,300. A slight loss of \$109.24 was incurred, but all agreed the event was worthwhile and long overdue for our oil painting members. Lessons learned, per Lois, were that she would not have hired the model, probably should have negotiated a lower instructor fee due to small number of students. All student evaluations were very positive.

2016 workshop planning by Charlotte:

A copy of all 2015 events except plein air and play dates was given to attendees. We all agreed that a great many events had taken place, which created a large workload. While all of those things were very successful, we felt a need to reduce the number of events for 2016. The following events to be planned by Charlotte and spaced out over the year are:

1. Feb/March – proposed workshop on still life and portrait taught by Jesse Pace Berkley, 4 days, Warm Hearth, Thursday – Sunday. Planning underway. [WARM HEARTH TURNED OUT TO BE WAY TOO EXPENSIVE!](#)
2. Proposed clay sculpture workshop at YMCA by Christine Kosiba. Christine has agreed to do. Charlotte will host her at her home to reduce expenses. No date set yet.
3. Proposed collage workshop by Danie Janov. [DANIE AGREED TO DO THIS CLASS FOR US.](#)
4. Proposed studio visit with Joni Pienkowski to be set in the warm weather.

Play dates and plein air events are still wanted and encouraged. Plein air to be scheduled by Ruth Lefko and Judy Crowgey. Play dates can be held at Newport Rec Center and Lois Stephenson offered her studio space there as the location. [Nancy will solicit play date teachers.](#)

Gallery report by Charlotte:

The draft 2016 schedule has been sent to participating artists for review. Smooth copy will be distributed soon.

VTLS owner committed his personal money to the continuation of his BRAA gallery so annual theme shows can continue in his space.

ICTAS gallery has withdrawn from our program.

New City in the Brownstone has contracted with us to be a BRAA gallery starting with Oct-Dec quarter. [Jeanette will invoice them for \\$312.50 for this quarter and all of 2016.](#) (BRAA provided numerous works of art for their grand opening. Pieces hanging in client lounge and hallway between there and the reception area will

remain through mid January when 2016 schedule goes into effect. All others can come down at the artist discretion.)

Charlotte reported that **Melissa Philen, CAIO gallery chair, will manage the December BRAA market gallery which can feature art, crafts, etc, suitable for Christmas shopping. Melissa will put out a call for artists to participate.** Artists will be expected to arrange/hang their own work with the oversight by Melissa. Artists must have a detailed inventory sheet of their work with prices to be handed in to Susan Mattingly. Sales will be commission free and handled by Susan and her staff. Charlotte has already contacted Melissa to make her aware of all this. The show must be ready to open by Dec. 4 for art walk that evening. BRAA art can begin installation Dec. 1 according to Susan Mattingly, Lyric manager.

Mathena gallery shows...Charlotte asked about this show, which has several BRAA artists scheduled for 2016. Featured artists will be Jeanette Bowker, Betty Moore, Jean Galloway and Danie Janov. Gerri expressed a desire for all BRAA member shows at Mathena to be treated as private shows managed by Rita Montrosse, the scheduler for the gallery, NOT as official BRAA shows, thereby eliminating the need for official support of the shows. **Gerri will contact Rita to make sure this is understood and to see if a timeframe has been set for it yet.** We did request all BRAA shows be scheduled during warm months due to the travel to WVA. **G TALKED TO RITA. ALL IS WELL WITH THE MATHENA SHOW...TIMEFRAME IS MAY/JUNE. RITA WILL COMMUNICATE DIRECTLY WITH THE ABOVE ARTISTS.**

Membership report by Nancy:

Nancy reported we now have 129 members. Two new members resulted from the BRAA participation at the Living Well at 50+ expo, at The Inn at VT earlier this month.

A policy was discussed for how to handle late membership payments. People often don't renew for months, causing the membership roster to get very difficult to maintain. Various things like late fees, instant removal from enrollment after a specific date, an active and inactive member list. All have pros and cons. Incorrect member list creates incorrect email list as well and increases maintenance of records. Changes to membership fee requires redesign of member brochure and application form.

It was decided that the October newsletter would include membership renewal article with end of December as the deadline, which will lead to placement on the inactive list. Inactive list ends a member's inclusion in the email notices and personal delivery of the newsletter. Exhibiting members must also be paid in full before being included in the gallery schedule. **Gerri and Nancy will work on an article for the October newsletter. In January, we will publish a list of non-renewing members and make it funny. Note: Dec 31 deadline is smack in the middle of holiday time. Should we make "drop dead" date of Jan 31 instead??**

Lois asked Nancy to start sending her an email with names of new members for publishing in a welcome in the newsletter. Nancy agreed.

Theme show: According to all our notes, theme show take down at VTLS is Tuesday, Oct. 13 from 10 a.m. to 2 p.m. Robi is in charge. **ROBI CONFIRMED THIS TIME AND DATE.**

Annual meeting and election: This meeting is set for Oct. 25, 1:30- 3 p.m. at the Blacksburg Library community room. James Creekmore will present on the subject of copyright for artists and authors.

Gerri - Solicit for someone to coordinate the refreshments and help with set up. Nancy, Jeanette, Lois and Gerri will contribute to refreshments. **ROBI CONFIRMED THAT SHE IS ALREADY IN CHARGE OF REFRESHMENTS FOR THE MEETING AND HAS TWO PEOPLE SIGNED UP TO DONATE GOODIES**

Setup will begin at 12:45 with Lois, Gerri, Nancy. We will ask library if they can set up chairs for us. More help will be appreciated.

Gerri will write release for newsletter, etc.

Teri will do her usual marketing of the event, online newspapers, etc.

New business: Nancy suggested we have a BRAA yard sale in the parking lot of the UUC. UUC will let us do it for \$60. Suggested we wait until spring when the weather gets better. Yard sale could be general goods as well as art supplies/equipment. We all liked the idea. **Nancy is in charge of this project.**

Forgot to mention: Betty Moore is doing a great job coordinating two high school workshops on the subject of cartooning to be taught by an artist from the VMFA program on November 12-13 at Christiansburg and Blacksburg High Schools. The costs of the program will be paid from our Kroger Cares funds.

Meeting ended at 5:30.

Written by Gerri Young