

Location – The Artful Lawyer Conference Room

Charlotte called the meeting to order at 2:03pm

Those present:

1. Charlotte Chan (President)
2. Alisa Colpitts (Vice President)
3. Gerri Young (Past President)
4. Linda Correll (Public Art)
5. Teri Hoover (Marketing)
6. Sue Hossack (Secretary)
7. Betty Moore (Outreach)
8. Marvi Stine (Treasurer)

Secretary's report - Sue Hossack

The minutes of the April meeting were approved by those present.

The Minutes of the May meeting were approved with the inclusion of a statement indicating the additional meeting was called to discuss the proposed increase in The Artful Lawyer rent.

Treasurer's Report - Marvi Stine

As of 31 March, 2021 the National Bank account has \$38671.13 and the CapitalOne account has \$23,265.60

The Treasurer's report and budget were accepted by those present with some amendments and clarifications

Bylaws updates: Membership categories - Lois/Linda

Linda outlined the proposed changes to the membership categories which would allow full-time art teachers in the New River Valley to obtain a free annual membership. There was discussion about whether to limit to public school teachers, or to include college-level. A motion was made to limit to public school teachers. This motion passed unanimously. Business/affiliate member would be removed, since we do not offer any added benefit to businesses. Art teachers would be expected to provide the details of the public school at which they teach, and full time students will name the school or college they attend.

Further discussion was made around the paper document which is available on the web. This should be the same information as closely as possible to the brochure. Linda will coordinate this task.

It was decided that although paper copies of the newsletter would continue to be offered to Club 80 members for free, it would not be offered to other members, except those already receiving it.

Family membership is to be defined as two or more members in the same household, with two emails allowed on the listserv.

A motion was made to begin the process of modifying the bylaws to reflect the new membership details. This passed unanimously.

Linda will create the new wording for membership in the bylaws; provide it to the membership for approval; with online voting created by Sue.

Charlotte made a motion to increase membership dues as follows: Individual \$35, Family \$55, Five-year individual \$165. Student would remain at \$15.

Motion carried with one 'nay' vote.

This price increase will go into effect in October of this year, when people renew or join for 2022. A new membership PDF download, and a new brochure will need to be created at that time, and the memberships in Square adjusted to reflect the price increases.

Annual meeting and Nomination committee 2022 - Linda

Linda pointed out that we need to start working on creating the nominating committee which includes two BRAA members who are not on the board, and to start planning the Annual meeting. Linda has assisted in planning the annual meeting the last two years, but is unable to this year. The meeting planning committee is responsible for organizing this meeting. In order to find volunteers for both these activities, Alisa will first ask the current exhibiting artists for volunteers; next it will be announced at the August luncheon; finally if we still do not have enough volunteers for either committee the whole membership will be polled.

The nominating committee will determine if current officers wish to stay in their current positions and whether any new members wish to run for office.

Committee Reports:

Click on link to read committee reports [here](#). Additional discussions below:

Art Space - Sue

In addition to the report, Sue explained that the new 2'x6' grids were delivered without legs, and that the legs were on back order without a date for fulfillment. She has found an alternative source on Ebay although they are more expensive. However we would get a refund from the original supplier for the undelivered legs. The board agreed to go

ahead and order the legs from Ebay, which should be delivered next week. Sue also pointed out that a physical bulletin board has been installed at the Art Space for members to post information. No work has been done on an online bulletin board because of a lack of feedback from board members as to how this should be approached. It was pointed out that a Facebook page like "Everything Blacksburg" might be a better way to go, but that would involve someone managing it, and other software may need to be purchased to do the job on the web. We discussed keeping the question "Do you wish to teach art classes" on the form. It was felt that having such a question on the form which applies only to a few people would be better asked in the Welcome email that the membership chair sends to new members. We could then keep this information in the membership database, and display a list of resources somewhere on our website.

Public Art - Linda

Linda reported that three people have applied for the Lewis-Gale Hospital Mural. However, the COO has relocated to Richmond, and a replacement is not expected until Mid-August, when the plans for the mural will be re-evaluated. Linda also reported that Blacksburg has created a Public Arts Committee of which she is a member representing BRAA.

Meeting Planning - Ruth

Ruth is proposing four show-and-tell meetings and eight with a speaker. She needs to recruit some volunteers to help set up tables before the meeting. The current plan is to have the speaker at 11:30 pm, with lunch and socializing at 12 pm. Do we need to create a registration process to assist Kim (from the Moose) in calculating how many lunches to create?

Marketing - Gerri/Teri

Marketing have been working on new versions of the business card and brochure, and will share the new designs with the board before getting them printed. The business cards will carry the email address 'info@gmail.com'. Lisa Acciai is taking over the layout design of the newsletter using software called Canva. Lois Stephens has been doing this for 10 years. Marketing reported that members have been complimentary about the email reminders for exhibition entries. The board has seen the quarter page ad designed by Lois for the New River Valley Magazine. The board approves the design.

Outreach - Betty

Betty has been in touch with the VMFA instructor Jeffrey Allison. They are starting in person workshops, so she is looking at setting up something later this year and/or early next. There was discussion around whether Auburn HS (Riner) and East Mont HS (Shawsville) should be included in the program, not just Blacksburg and Christiansburg High Schools. Also Giles Pulaski and Floyd High Schools should be considered. Betty pointed out it is cheaper to have two workshops back to back to save on the

instructor travel and hotel expenses. It was decided to have two schools in the fall, (Blacksburg and Christiansburg) and a different two schools (probably Auburn and East Mont) next spring. A decision on schools outside Montgomery country was tabled until later.

Workshops - Alisa

Alisa is looking into planning a fall bus trip for the membership. She is also considering a fall social of some sort. She suggested a regular artist “meet up” group of some sort, such as meeting for plein air with each time being hosted by a different member. That kind of group could meet indoors to paint/ draw, or outside, and would be open to the public. It could attract new members. Alisa to follow up.

Theme show

Since The Artful Lawyer is offering us a one month exhibition space for the Annual Theme show in 2022 we will take it, and look for another venue for 2023 where we could hold the show for two months.

Old Business

No progress has been made on the idea of business/technical seminars, although Katy Shepard of The Artful Lawyer is interested in partnering with us on this. Sue to follow up.

The next Board meeting is set for August 26^h at 1pm.

The meeting was adjourned at 4:21 p.m.

Respectfully Submitted

Sue Hossack

BRAA Secretary