

BRAA Board Meeting Minutes

October 22, 2014, 3:00PM

Held at home of Gerri Young

Prepared by Fred Jones

In attendance: Charlotte Chan (CC), Jeanette Bowker (JB), Teri Hoover (TH), Gerri Young (GY), Nancy Norton (NN), Fred Jones (FJ)

OLD BUSINESS

1) Annual Meeting

- a) CC will be unable to attend, but stated she will be able to help set up.
- b) GY said the room will be available for set up starting at 12:30
- c) CC will pass the food from the Jennifer Carpenter workshop to Robi to use for the annual meeting. Robi is in charge of refreshments. Mina will be there to help.
- d) GY stated that the biggest issue for the speaker is providing a laptop suitable for showing her power point presentation. TH stated her husband will bring a laptop. GY will also bring her laptop. Tom Barnhart is another source for technical equipment/expertise.
- e) GY said the speaker has agreed to stay at TH's house, which will save BRAA money. The speaker stated she likes staying with members when the opportunity is presented.
- f) TH will ask the speaker what her food preferences are and will choose a post meeting restaurant accordingly. TH will email the speaker on Tuesday with details on directions to the Hoover home and work out other details.
- g) GY stated publicity includes Facebook, BRAA website, the newspapers, the VT listserv, and flyers posted in various places. Sue Farrar is also publicizing the event through the Montgomery Museum.
- h) GY stated the slate of officers up for election will be the same as the current board.

2) Gallery Committee

- a) The Blue Ridge Cancer Care (BRCC) gallery was concerned that the recently hung show was a little dark and grey for that site. CC contacted the artist and asked her to provide some artwork that is more colorful and uplifting. Artist agreed to make change and the new show has met with approval.
- b) JB noted she had a natural resistance to accommodating galleries regarding what the artists choose to hang. GY stated it was dangerous ground to get in to. GY stated, however, that of all the galleries, the BRCC and VT Women's Center are the two that should have uplifting pieces due to the nature of their business.
- c) GY said the new gallery schedule and the list of contact information for participating artists is now on the web.
- d) TH commented that she liked the color-coding on the list which made it more user friendly.

- e) CC explained the process of placing artists in galleries noting that it was a fair procedure. Attendees agreed.
- f) TH suggested sending a hard copy of the schedule and the contact list to all participating artists. CC disagreed.
- g) CC suggested that when an artist can't fill an assigned slot a new artist on the waiting list be given that slot and the original artist must forfeit that time frame. Switching results in too many confusions and problems.
- h) GY suggested CC and JB set up a meeting with gallery chairs. CC disagreed.
- i) CC recognized that some gallery coordinators are not fulfilling their responsibilities.
- j) GY would like the gallery committee to avoid future problems by making sure all artists and gallery chairs know the rules. CC noted there was only one difficulty (Brown) and that was resolved.
- k) CC wants to ensure exhibiting artist have paid their BRAA membership dues before they are allowed to hang their work. GY stated she would make sure there is an email reminder sent to all members (due date December 31st) and that a reminder will go into Facebook, the web and the newsletter. NOTE AFTER THE FACT...NANCY NORTON HAS TAKEN CARE OF EMAIL REMINDER.

3) FINANCES

- a) GY commented that Bill Pulley reworked the financial spreadsheet. GY has set up the BRAA accounts on-line. The BRAA accountant wants the electronic versions of our statements.
- b) GY reported on the Amazon account and the Kroger account. GY said the Kroger program is far more lucrative.
- c) GY said last year the BRAA operated at a slight loss. This year will show a slight profit. JB said the theme show resulted in a profit of \$72.95. NOTE AFTER THE FACT...only one period of the finance profit and loss showed a loss for 2013. Overall, the ending report shows a profit.
- d) GY will contact the accountant to obtain a profit and loss statement for the meeting. NOTE AFTER THE FACT...reports obtained and being sent to members.
- e) NN said she would be determine a total membership count and a new member count.

4) WORKSHOPS

- a) JB was concerned that Mr. Feng does not like to lecture to a class. He is good with one on one. CC said she is still working with him to set a date for 2015
- b) CC asked about how many people are interested in an oil painting workshop. GY said that 6 people were interested so far just from BRAA and there would likely be several outside people interested in the workshop.
- c) GY suggested that Lois should take charge of this workshop. Discussion ensued about who might teach the class. The point was made that it is usually not a good idea to repeat teachers within a short period of time.

5) NEW BUSINESS

- a) GY explained that Hahn Garden at Virginia Tech has proposed a project called "Art in the Garden." The concept is artworks that can be outside in the garden. Proposals are due on February 1, 2015.
- b) GY stated individuals and groups may make proposals. She would like for BRAA to participate. She suggested crocheting some sort of material to wrap trees and that recycled plastic bags might be an eco-friendly material to use. Inexpensive yarn is another possibility.
- c) NN stated that she had about 50 stuffed arms that could be used for the project. It was suggest the title of the project be "Tree Huggers."
- d) The general consensus was to move forward with the "Tree Hugger" concept and encourage individuals to participate also with their own ideas.
- e) NN stated the decision on accepted concepts submitted by that Feb 1 date would be released by March 1, 2015.
- f) GY discussed an event the League of Roanoke Artists has organized for the past 10 years at [Camp Alta Mons](#) in Shawsville. They hold a one-day workshop on a Saturday, but arrive at 4PM on Friday and spend the weekend. They have to leave by 1PM on Sunday. The building is barebones and basic but comfortable. Each room has two twin beds. There is a dining hall and the camp cook can be contracted to serve meals. The room, meals and workshop cost charged by the League is \$140 if there is no charge for the workshop teacher. It was decided to attempt to schedule such an event for BRAA in September 2015. Danie was suggested as a workshop teacher. NN has agreed to spearhead the event. **It was agreed we would move forward to schedule a date and worry about the workshop aspect later. Nancy will head this project.**
- g) JB described another event wherein a [hotel reserved its rooms for artists to display their work](#). She suggested that before the Holiday Inn on Prices Fork is torn down perhaps such and event could be held there. NN stated the town of Blacksburg requires artists to have business licenses before they can sell art so this might not work. In lieu of that idea, CC suggested that BRAA contact Diana Francis to see if her gallery would host a one-day sale. GY said she would contact Diana.
- h) CC said she will contact Hahn Garden to ensure that they are doing promotion for the [Vera Dickerson workshop](#). CC said she needs more information from Vera about the class as a basis for promotional materials. CC said [that Joni Pienowski](#) has agreed to give the talk in fall 2015.

Concluded...minutes prepared by Fred Jones and edited by Gerri Young.