

BRAA Board Meeting Minutes

2016 09 21, 1:00 PM

The meeting was a regular board meeting. It was held at the home of Gerri Young. In attendance were Pat Bevan, Jeanette Bowker, Charlotte Chan, Nancy Norton, Lois Stephens, and Gerri Young. Absent from the meeting were Teri Hoover and Robi Sallee . The meeting began at 1:00 PM.

Gallery Report - Charlotte

- 30 applications have been received from members to exhibit in BRAA galleries in 2017.
- Three new galleries have signed on – Blacksburg Transit, Warm Hearth, and Rack Space.

Workshop Report - Charlotte

- The Danie Janov Oct. 15-17 workshop at Warm Hearth is full with 21 registered.
- One registered artist cancelled and the \$25 cancellation fee was taken for the first time since BRAA implemented it.
- Charlotte will be out of town the night of setup for this workshop so will need help covering tables. She will bring the table plastic to Gerri. She will email all the attendees and ask for 4-5 people to help out. She will email the Warm Hearth POC to make sure it is OK for us to setup the night before and what time we can get into the room to take care of it.
- The financial report for the Christine Kosiba workshop cannot be complete yet because there are still firings to be considered. It was a great success, with very enthusiastic students who have continued to create in clay.
- The following 2017 workshops are being considered:
 - Rita Montrosse – abstract painting – 3-day workshop in February
 - Rebecca Ghezzi – monoprinting
 - Elizabeth Foster – calligraphy – 1-day workshop

Treasurer Report - Jeanette

- Balance of the BRAA portion of the checking account is 18105.40.
- Balance of the Nadine Allen account is 835.00.
- Balance of the New River Art Biennial account is \$3789.02.
- Total of all three accounts is \$22,729.16.
- Jeanette has sent the 2017 invoices to all BRAA galleries for the 2017 services.

Membership Report - Nancy

- There are 131 current members in BRAA.
- Nancy will review all the membership applications and make a list of the desired workshops people have filled in on the application. This information can be used to decide future workshops.
- Nancy will send membership reminders to merchant partners who have not signed up again, to see if they wish to stay active for 2017.
- Discussion was held by all present regarding what to do when a member joins mid-year. The Board confirmed or decided:
 - The official membership year is Jan 1 – Dec 31.
 - Anyone who joins on or after Oct 1 will receive the remainder of the current year plus the full following year (total of 15 months - 3 months free) for the one-year membership price.
 - In the past, a non-members signing up for a workshop have paid the assigned workshop fee plus \$30 that bought them a one year membership. For workshop attendees who live

- o a long distance away, the Board agreed that membership was not really needed or desired by them (though they got it with attendance to the workshop).
- o Starting with the next workshop (after the October Danie Janov workshop), non-members will pay the basic workshop fee plus \$30 but it will NOT include membership. They will be given an application and are free to join as a member if they so desire, using the new rule noted above (after October 1 = 15 months).
- o Nancy suggested we check the bylaws to see if they have to be amended regarding this membership decision.

Annual Meeting Gerri

- The annual meeting and election will be held Nov 13, 1:30-3 PM at the Blacksburg Community Center on Patrick Henry Drive, in the community room in the back hallway. The speaker will be Ruth Waalkes, Associate Provost for the Arts and Executive Director of the Moss Arts Center. At this time she thinks she will not need AV for her presentation.
- Teri arranged for the room reservation and will put in for reimbursement from the BRAA account. The reservation fee was \$75.00.
- All present board members expressed a willingness to continue in their current positions. Gerri reluctantly agreed to continue but with a reduction in events/responsibilities to manage and a concerted effort to delegate and/or find others in the organization who can help out with the work involved for all BRAA projects (such as graphics).
- Gerri asked all Board members to think about how the workload for the president can be reduced while still keeping BRAA a vibrant organization.
- Gerri will contact Lisa Accai who stated that she is able to do graphic design to update the brochure. Gerri will work with her on the brochure and will also work on updating the printer friendly application using input gathered some time ago from board members.
- Charlotte suggested that Gerri hand over the design of the workshop brochures to other BRAA members who are willing to take on this task.

Golden Presentation

- Over 30 registrations were taken in one day for this upcoming presentation. (Note...Sept 24 signs up total 44. Max allowed is 55.)

1 Chair, 10 Artists Exhibition:

- All art works that had hung in the 1 Chair – 10 Artists Exhibition **have** been removed from the Black House.

Christmas Market at the CAIO

- Carole Davis, the gallery chair of CAIO, will handle the responsibilities for the Christmas Market at CAIO this year. Gerri has been working with Carole to get her up to speed on the tasks involved. Last year WUFOO was used for on-line artist registration. Gerri will set the program up this year for Carole. Gerri has informed Susan Mattingly that BRAA has begun preparations for this year's event.

Newsletter - Lois

- The first BRAA Newsletter Editorial Board meeting was held on September 13th at 11:30 AM at Zeppoli's restaurant. Board members present were Pat Bevan, Lois Stephens, and Gerri Young. Absent was Teri Hoover. The editorial board will meet quarterly to develop a list of articles that could be included in the coming editions.

- Decisions on articles from the first meeting are as follows:
 - Suggestions for Future Issues in General:
 - How to photograph your art. (Possible writers include Sara “Pippi” Miller, Teri Hoover, Matt, Kirk Carter.)
 - Judging criteria for art competitions. (Possible writers include Vera Dickerson.)
 - Using social media to promote your art.
 - Critiquing your own work in the studio (Possible writers include Danae or Vera.)
 - The Studio School in Roanoke.
 - Area art class opportunities (for example at The Jacksonville Center for the Arts, Pannonia Gallery, The Fine Arts Center of the NRV, The Studio School, classes at VT available for seniors) BRAA members could be surveyed to see who’s teaching art in their studio or elsewhere). This could be a joint article, with several people helping with information gathering.
 - Follow up on art student winner Vera Villaneuva. (BRAA donated \$200 for her award in 2015).
 - The Jacksonville Center for the Arts and The Fine Arts Center of the NRV. (This could be part of the area art-classes article.)
 - Art Tip of the Month. (Use ideas submitted by members.)
 - How to display your work in a BRAA gallery. (Possible writers include Jeanette.)
 - Merchant partners, such as Mish Mish.
 - Creekmore Law Firm and Gallery.
 - Teri and Chuck Hoover.
 - Larry Bechtel (if he is a current BRAA member).
 - Product articles available from Golden. (Check with Golden representative about this.)
 - October 2016 Issue Plans
 - Feature on Gerri Young — reflections on her presidency
 - How to display your work in a BRAA gallery. (Lois will coordinate with Jeanette.)
 - The Newsletter Editorial Board. (Lois will write article.)
 - November/December 2016 Issue Plans
 - Feature on The Studio School. (Gerri will write.)
 - January 2017 Issue Plans
 - Feature on Mina Hejazi. (Gerri will write.)
 - February 2017 Issue Plans
 - Critiquing your own work in the studio. (Lois will contact Danie to see if she is willing to write this article.)
 - March 2017 Issue Plans
 - Feature on mother/daughter artists Suzanne Ross and Michelle Walter.
 - April 2017 Issue Plans
 - Feature on Steve Miller and Mish Mish. (Gerri will write.)
- Lois asked that additional ideas for newsletter articles be sent to her.
- Lois reminded that member artist information about exhibitions, awards, etc. also be sent to her.
- Gerri will do a president’s report on the subject of the newsletter asking for contributions from members.
- More photos will be used and accepted from members, such as plein air events, shows, etc.
- Art Tips will be sought from members and credit given the member.
- Lois will do an Art Spot on the newsletter.
- The BRAA Gallery committee will submit articles on the gallery rules and guidelines about how to hang. (Most of this can come from Jeanette’s letters that she sends out to exhibiting artists.)

Art Spot Speakers

- The Board did not know what speakers Robi Sallee has planned for upcoming Art Spots at the BRAA monthly luncheons.
- Teri had suggested prior to the Board meeting that the BRAA Gallery Program be considered for the subject of an Art Spot talk. She said she was willing to do this. Lois suggested that this topic might make a better article for the newsletter than a talk.
- Lois agreed to do an Art Spot talk on the newsletter after October.

Name Tag Play Date

- A “name tag” play date has been set by Paula Golden for November 10th from 9:00 AM – 12:00 PM at the Blacksburg Library. Lois will contact Paula to find out what attendees need to bring and what will be provided. She will get this information into the upcoming newsletter issue.

Plein Air Upcoming Events

- The next two plein air outings will be held (a) on October 2nd from 3:00 – 5:00 PM at Paula Golden’s house and (b) on October 9th from 4:00 – 6:00 PM at Poplar Hill Alpacas.
- Several members asked if plein air outings could sometimes be held on Saturdays.

The meeting was concluded at 3:00 PM.

Minutes prepared by Pat Bevan and Gerri Young.