

26 January, 2015 4:00PM

BRAA Board Meeting at home of Gerri Young

In attendance: Nancy Norton (N), Charlotte Chan (C), Jeanette Bowker (J), Lois Stephens (L), Robi Salle (R), Gerri Young (G), Fred Jones (F)

Old Business

- I. Black Gesso Workshop taught by Vera Dickerson
 - A. G showed the piece she created for the class and stated Dickerson made the class fun for participants.
 - B. N recognized that pieces of art she has seen in the past were actually created on black gesso.
 - C. C presented a budget for the workshop.
 - a. 16 participants for both days and one student attended just one day.
 - b. \$59.56 for general art supplies
 - c. \$52.31 for refreshments
 - d. \$100.00 for room rental (2 days)
 - e. \$800.00 instructor fee
 - f. \$1650.00 total income
 - g. \$638.13 profit
- II. Gallery Committee
 - A. C stated that Melissa Philen would be in training to take over the Gallery Committee.
 - a. She will begin by chairing the CIAO gallery.
 - b. She will also participate with C and J in running the Gallery committee.
 - B. C stated a meeting of gallery chairs/exhibiting artists was unnecessary since the "Joy" issue was successfully resolved and has been the only problem with the program recently.
 - a. G brought up the problems with CIAO and that required a lot of work by G to correct.
 - b. G stated she would run the meeting and that it was necessary because there are many new people in the program.
 - c. R stated an example of a problem: she did not realize a bio was necessary for exhibiting artists.
 - d. G stated procedures would also be posted on the web for those unable to attend.
 - e. J suggested artists would need the information in writing.

- f. N wants G to demonstrate how to work the web at the meeting.
- C. J stated all galleries have paid their dues except VTLS and that she can't make contact with the new owners.
 - a. G suggested going to VTLS and trying to find the new owner.
 - b. N stated that since VTLS is not a space frequented by the public it is especially important that they be required to pay.
- D. C would like invoices for participating galleries to be filed on Dec. 1.
- E. J requested that the gallery invoices be comprised of two separate sheets to make accounting smoother.
- III. G noted that at the October meeting it was decided to support Sue Farrar's student exhibit of work from Christiansburg and Auburn High Schools with awards.
 - A. Board decided that it will be necessary to include Blacksburg High School in the program if BRAA is to provide awards.

New Business (2015 Calendar)

- I. Alta Mons weekend
 - A. N has scheduled it for September 25, 26, and 27.
 - B. N would like Danie to do something with collage as the workshop topic.
- II. 2015 Biennial
 - A. G would like to arrange a meeting with the Jax, BRAA and Pulaski to kick off the event.
 - a. Diana Francis has agreed to go with G since Diana helped with the last Biennial.
 - B. G brought up the Nadine Allen award funding.
 - a. J noted that contributions had not yet reached the desired goal.
 - b. G stated that the Allen family could be contacted and have stated they will be willing to provide the balance.
 - C. L would like to have Biennial information posted on our website.
 - a. G stated we already have a Biennial portion on the website
 - b. C would like a link directly to the Biennial site
- III. Becca Imbur Bookmaking and eco printing workshop
 - A. C stated no date has been set, but the workshop will happen.
 - B. N stated that Becca might want the workshop scheduled during a time such that there is an increased chance of direct sunlight.
 - C. C believes she will want it in the fall when leaves will be more available for printing.
- IV. Joni Pienkowski talk on her journey in art
 - A. G stated there is no date, but it is likely to happen in the fall
 - B. N suggested having her for the annual meeting
 - C. G stated Joni found large groups to be more difficult.
- V. Newport Rec Center Anniversary Event

- A. Ava Howard has set the event for May 2
 - B. L stated Giles County artists also had work in the show last year.
 - C. N asked if Newport would need the BRAA iron display racks.
 - a. G said Howard will need the racks again.
 - b. G stated it is a lot of work and it will be necessary to find more volunteers to help.
- VI. Art in the Garden
- A. G stated the date is set for sometime in August.
 - B. G recalled in past minutes the BRAA had agreed to participate using the “arms” N offered to contribute.
 - a. G suggested using them to create a sort of caterpillar.
 - C. N and J spoke of other ideas that have been submitted
- VII. Plein Air Sessions
- A. G stated Ruth Lefko is in charge of arranging dates.
 - B. R asked if it would be appropriate for Ruth to do an Art Spot. The group agreed it would be appropriate.
- VIII. Play Dates
- A. N stated Ruth Lefko requested another deli paper session.
 - B. R wanted a collage session to utilize materials from past sessions.
 - C. G suggested a watercolor batik session.
- IX. BRAA Week at the Center for the Arts
- A. G stated it is scheduled for Apr. 15-21
 - B. G stated Ruth Walkes (Center for the Arts director) would like to have P. Buckley Moss as a possible speaker. A VMFA speaker is also considered.
 - a. N suggested having both.
 - b. N wants to make sure the Center would provide chairs for the space.
 - C. G stated Darcy Meeker would have two days on metal embossing.
 - a. C stated Darcy wants \$300/ day and \$20/student for materials
 - b. C suggested charging \$50/day
 - D. C proposed presentations by photographers
 - a. Ann Hammond-Toke on macro lenses
 - b. Teri Hoover on portraits
 - c. Riley Chan on long exposure photography
 - d. Also suggested were Matt Gentry and David Pearse
 - E. L suggested a panel with all the photographers.
 - F. N suggested ensuring that there would be wall space for photographers to display their work.
 - G. J would like to make sure the Center for the Arts will have the walls cleared of other materials.
 - H. G said she and Lisabeth will do a workshop on gelli printing
 - a. N stated Diane Relf has done gelli printing before and might help
 - I. G stated it would be OK to have two days with nothing scheduled to avoid over commitment.

- J. G stated she will present this proposal to the Center and ask what sort of support the Center might have (i.e., chairs, tables, etc)
- K. G said it will be necessary to have a separate meeting just for this event
- X. Art on the Market
 - A. R wondered if BRAA would participate in this July event.
 - B. No decision made
- XI. Pallet Knife Oil Workshop
 - A. L stated she had already presented the proposal online
 - B. Various board members expressed concern regarding having enough time to promote the workshop.
 - a. L stated she had been working to put this on since June and without board consent it was not possible to promote the workshop.
 - C. G recommended proceeding with the workshop as proposed by L and all board members present voted in agreement.
 - D. N wondered if participants would be allowed to work in acrylics.
 - a. L stated she would consult with the instructor.
- XII. Art Spots.
 - A. R reported the following upcoming speakers:
 - a. Feb. 13; Tracy Altizer with the Rescue Mission
 - b. Mar. 13; Kim Snider; Restore Manager
 - c. Apr. 10 ; Diana Francis from Creekmore
- XIII. Other non-calendar related new business
 - A. N asked what information people put down on their renewal forms regarding what mediums they work in.
 - a. N suggested that information be put together and evaluated with regards to workshops.
 - B. J would like membership forms to include a “renewal” box so to streamline the process for members renewing. (They would not have to reenter information that they have already provided.)
 - C. N wanted to establish a refund policy for workshops
 - a. L stated a processing fee not be punitive so as to result in last minute sign ups.
 - b. G suggested 30 days as cut off for full refund.
 - c. Board consented
 - D. C would like to include on the workshop student evaluation form where the student heard about the workshop.
 - E. R asked if BRAA provided any college scholarships for high school students.
 - a. G stated that Annalise Mayer knows how to set up scholarship funds for students.
 - b. F suggested providing scholarships to pure art schools (Arrowmont, JC Campbell, Penland, Touchstone, etc) rather than to academic institutions.

- F. N would like BRAA to begin to send letters of recognition to students who have won art awards.
 - a. Board agreed to do so, but has yet to work out the details.
- G. N wants to know how BRAA tracks the status of 5 year members
 - a. N would also like to know if BRAA should consider lifetime memberships
 - b. N proposed both issues be discussed at a later date.

Submitted by Fred Jones, 28, January, 2015